



Sponsorship Opportunities

Art for Animal Lovers
An Art Gala Benefiting
Homeward Trails Animal Rescue

About the Beneficiary



Homeward Trails Animal Rescue (HT) is an Arlington-based nonprofit organization dedicated to the rescue, care and placement of homeless dogs and cats. Founded in 2002, Homeward Trails works with local DC-area shelters as well as rural, low-income animal shelters in Virginia, West Virginia, Maryland and as far away as Texas and Puerto Rico, as well as countries including Kuwait, Peru, Russia. Since its founding, Homeward Trails has rescued more than 25,000 homeless animals and has a volunteer corps of more than 1,000.

Homeward Trails makes a positive difference in the lives of thousands of animals and people every year. Caring for strays or providing comfort to animals surrendered when an owner can no longer care for them; providing affordable vaccines and inspiring community kids through summer camps; working collaboratively to bring more humane laws that protect animals – Homeward Trails is an inspiring example of a community-based organization making the DC area a better place for our two and four legged residents. *You can learn more about Homeward Trails at www.homewardtrails.org.*

About PawCasso



NOVEMBER 3, 2018

PawCasso is a unique and exciting live art auction event benefiting Homeward Trails Animal Rescue. Held at Washington Reagan National Airport's Historical Terminal A, this unique and elegant event will feature the original artwork from a variety of well-known local artists from around the DC area in a live auction.

The evening will host approximately 250 animal and art-lovers and their favorite four-legged friends. Yes, dogs are welcome too! In addition to the live art auction, there will also be a large, upscale silent auction featuring more than 100 donations including massage certificates, vacation home stays, restaurant certificates, yoga classes, private airplane rides and much more.

The event also features delicious food, drinks and live music! We anticipate raising approximately \$50,000 through this event and hope that you will consider being a part of its success.

2018 Sponsorship Packages

Golden Paws Presenting Sponsor - \$5,000 donation

- Naming rights as Golden Paws Sponsor on all materials including website, posters, electronic & paper invitations, program and slide show
- Special recognition via HT social media (Facebook, Twitter)
- Speaking opportunity at event
- Signage opportunity on tables and walls at event
- Four complimentary tickets to event including VIP reception
- Four VIP gift bags

Rompin' Puppy Sponsor - \$3,000 donation

- Exclusive opportunity for a two-hour puppy visit at your office
- Six event tickets
 - Naming rights as Rompin' Puppy Sponsor on all materials including website, posters, electronic & paper invitations, program and slide show
- Special recognition via Homewardtrails.org social media (Facebook, Twitter)
- Signage opportunity on tables and walls at event

Silver Paws Supporting Sponsor - \$2,500 donation

- Naming rights as Silver Paws Sponsor on all materials including website, posters, electronic & paper invitations, program and slide show
- Special recognition via HT social media (Facebook, Twitter)
- Signage on select tables and walls at event
- Two complimentary tickets to event
- Two VIP gift bags

Bronze Paws Event Sponsor - \$1,000 donation

- Naming rights as Bronze Paws Sponsor on all materials including website, posters, electronic & paper invitations, program and slide show

- Signage on select tables
- Two complimentary tickets to event

All-Paws-In Partner - \$500 donation

- Naming rights as All-Paws-In Partner on all materials including website, posters, electronic & paper invitations, program and slide show
- Signage on select tables
- One complimentary ticket to event

Food/Beverage Sponsors - \$250 donation

- Naming rights as Food/Beverage Sponsor on all materials including website, posters, electronic & paper invitations, program and slide show
- Signage on select tables
- One complimentary ticket to event

Happy Fido Sponsors - \$100 donation

- Naming rights as Happy Fido Sponsor on all materials including website, posters, electronic & paper invitations, program and slide show
- Signage on select tables

Silent Auction Donor

- With a donation of an item for our silent or live auction, your company will be recognized in the program as silent auction donor.